



**PUBLIC UTILITY COMMISSION OF TEXAS  
COMPETITIVE MARKETS DIVISION  
RETAIL ELECTRIC SERVICE RATE COMPARISONS**



**MARCH 2019 BILL COMPARISON  
AVERAGE ANNUAL RATE (CENTS PER KWH)**

| TDU Service Area                   | Retail Electric Provider               | AVERAGE MONTHLY USAGE |          |          |
|------------------------------------|----------------------------------------|-----------------------|----------|----------|
|                                    |                                        | 500 kWh               | 1000 kWh | 2000 kWh |
| <b>Oncor Electric<br/>Delivery</b> | AMBIT ENERGY                           |                       |          |          |
|                                    | <i>Lone Star Classic 12</i>            | 14.27                 | 12.93    | 12.26    |
|                                    | DIRECT ENERGY                          |                       |          |          |
|                                    | <i>Live Brighter</i>                   | 11.81                 | 10.97    | 10.55    |
|                                    | PENNYWISE<br>POWER/DISCOUNT POWER      |                       |          |          |
|                                    | <i>Wise Buy - 12</i>                   | 13.61                 | 11.86    | 11.11    |
|                                    | ENTRUST ENERGY                         |                       |          |          |
|                                    | <i>Entrust 12</i>                      | 10.91                 | 10.07    | 9.65     |
|                                    | FIRST CHOICE POWER                     |                       |          |          |
|                                    | <i>You Got This 12 -fixed</i>          | 11.91                 | 11.07    | 10.65    |
|                                    | GREEN MOUNTAIN ENERGY                  |                       |          |          |
|                                    | <i>Pollution Free e-Plus 12 Choice</i> | 10.86                 | 10.52    | 10.35    |
|                                    | RELIANT ENERGY                         |                       |          |          |
|                                    | <i>Secure Advantage 12 Plan</i>        | 14.45                 | 12.36    | 11.95    |
|                                    | TXU ENERGY                             |                       |          |          |
|                                    | <i>Simple rate 12</i>                  | 14.51                 | 13.17    | 12.50    |
|                                    | V247 POWER                             |                       |          |          |
|                                    | <i>Advantage 12</i>                    | 10.55                 | 10.15    | 9.92     |
|                                    | VETERAN ENERGY                         |                       |          |          |
|                                    | <i>Basic 12</i>                        | 13.55                 | 11.80    | 11.04    |

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|                                        |                                 | 500 kWh               | 1000 kWh | 2000 kWh |
| CenterPoint Energy<br>Houston Electric | AMBIT ENERGY                    |                       |          |          |
|                                        | Lone Star Classic 12            | 15.50                 | 13.96    | 13.19    |
|                                        | DIRECT ENERGY                   |                       |          |          |
|                                        | Live Brighter 12                | 13.38                 | 12.34    | 11.82    |
|                                        | PENNYWISE POWER/DISCOUNT POWER  |                       |          |          |
|                                        | Wise Buy - 12                   | 11.50                 | 10.96    | 10.68    |
|                                        | ENTRUST ENERGY                  |                       |          |          |
|                                        | Entrust 12                      | 12.08                 | 11.04    | 10.52    |
|                                        | FIRST CHOICE POWER              |                       |          |          |
|                                        | You Got This 12                 | 13.48                 | 12.44    | 11.92    |
|                                        | GREEN MOUNTAIN ENERGY           |                       |          |          |
|                                        | Pollution Free e-Plus 12 Choice | 12.17                 | 11.62    | 11.35    |
| RELIANT ENERGY                         |                                 |                       |          |          |
| Secure Advantage 12 Plan               | 15.76                           | 13.72                 | 12.95    |          |
| TXU ENERGY                             |                                 |                       |          |          |
| Simple Rate 12                         | 15.78                           | 14.24                 | 13.47    |          |
| V247 POWER                             |                                 |                       |          |          |
| Advantage 12                           | 13.57                           | 12.04                 | 11.36    |          |
| VETERAN ENERGY                         |                                 |                       |          |          |
| Basic 12                               | 12.32                           | 11.77                 | 11.50    |          |

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|--------------------------|----------------------------------|-----------------------|----------|----------|
|                          |                                  | 500 kWh               | 1000 kWh | 2000 kWh |
| Texas-New Mexico Power   | AMBIT ENERGY                     |                       |          |          |
|                          | Lone Star Select One-Year        | 15.92                 | 14.14    | 13.25    |
|                          | DIRECT ENERGY                    |                       |          |          |
|                          | Live Brighter 12                 | 14.16                 | 12.88    | 12.24    |
|                          | PENNYWISE POWER / DISCOUNT POWER |                       |          |          |
|                          | Wise Buy - 12                    | 15.44                 | 13.33    | 12.27    |
|                          | ENTRUST ENERGY                   |                       |          |          |
|                          | Entrust 12                       | 12.76                 | 11.48    | 10.84    |
|                          | FIRST CHOICE POWER               |                       |          |          |
|                          | You Got This 12                  | 13.76                 | 12.48    | 11.84    |
|                          | GREEN MOUNTAIN ENERGY            |                       |          |          |
|                          | Pollution Free e-Plus 12         | 12.53                 | 11.74    | 11.35    |
| RELIANT ENERGY           |                                  |                       |          |          |
| Secure Advantage 12 Plan | 15.95                            | 13.50                 | 12.78    |          |
| TXU ENERGY               |                                  |                       |          |          |
| Simple Rate 12           | 16.16                            | 14.38                 | 13.49    |          |
| V247                     |                                  |                       |          |          |
| Advantage 12             | 12.88                            | 12.10                 | 11.70    |          |
| VETERAN ENERGY           |                                  |                       |          |          |
| Basic 12                 | 14.86                            | 13.15                 | 12.29    |          |

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|-------------------|----------------------------------|-----------------------|----------|----------|
|                   |                                  | 500 kWh               | 1000 kWh | 2000 kWh |
| AEP Texas Central |                                  |                       |          |          |
|                   | AMBIT ENERGY                     |                       |          |          |
|                   | Lone Star Select One-Year        | 15.77                 | 13.88    | 12.93    |
|                   | CPL RETAIL ENERGY                |                       |          |          |
|                   | Price Protection Plan 12         | 14.45                 | 13.06    | 12.36    |
|                   | DIRECT ENERGY                    |                       |          |          |
|                   | Live Brighter 12                 | 14.04                 | 12.64    | 11.94    |
|                   | PENNYWISE POWER / DISCOUNT POWER |                       |          |          |
|                   | Wise Buy - 12                    | 15.88                 | 13.57    | 12.54    |
|                   | ENTRUST ENERGY                   |                       |          |          |
|                   | Entrust 12                       | 13.43                 | 12.04    | 11.34    |
|                   | FIRST CHOICE POWER               |                       |          |          |
|                   | You Got This 12                  | 13.94                 | 12.54    | 11.85    |
|                   | GREEN MOUNTAIN ENERGY            |                       |          |          |
|                   | Pollution Free e-Plus 12         | 13.00                 | 12.10    | 11.65    |
|                   | RELIANT ENERGY                   |                       |          |          |
|                   | Secure Advantage 12 Plan         | 16.29                 | 13.65    | 12.95    |
|                   | TXU ENERGY                       |                       |          |          |
|                   | Simple Rate 12                   | 16.33                 | 14.44    | 13.49    |
|                   | V247 Power                       |                       |          |          |
|                   | Advantage 12                     | 15.33                 | 13.45    | 12.59    |
|                   | VETERAN ENERGY                   |                       |          |          |
|                   | Basic 12                         | 12.45                 | 11.55    | 11.10    |

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|                  |                          | 500 kWh               | 1000 kWh | 2000 kWh |

|                 |                                  |       |       |       |
|-----------------|----------------------------------|-------|-------|-------|
| AEP Texas North |                                  |       |       |       |
|                 | AMBIT ENERGY                     |       |       |       |
|                 | <i>Lone Star Classic 12</i>      | 16.03 | 13.98 | 12.95 |
|                 | DIRECT ENERGY                    |       |       |       |
|                 | <i>Live Brighter 12</i>          | 13.46 | 11.91 | 11.13 |
|                 | PENNYWISE POWER / DISCOUNT POWER |       |       |       |
|                 | <i>Wise Buy - 12</i>             | 15.80 | 13.33 | 12.23 |
|                 | ENTRUST ENERGY                   |       |       |       |
|                 | <i>Entrust 12</i>                | 12.96 | 11.41 | 10.63 |
|                 | FIRST CHOICE POWER               |       |       |       |
|                 | <i>You Got This 12</i>           | 13.36 | 11.81 | 11.03 |
|                 | GREEN MOUNTAIN ENERGY            |       |       |       |
|                 | <i>Pollution Free e-Plus 12</i>  | 12.93 | 11.88 | 11.35 |
|                 | RELIANT ENERGY                   |       |       |       |
|                 | <i>Secure Advantage 12 Plan</i>  | 16.52 | 13.89 | 12.95 |
|                 | TXU ENERGY                       |       |       |       |
|                 | <i>Simple Rate 12</i>            | 15.96 | 13.91 | 12.88 |
|                 | V247 Power                       |       |       |       |
|                 | <i>Advantage 12</i>              | 14.96 | 12.92 | 11.99 |
|                 | VETERAN ENERGY                   |       |       |       |
|                 | <i>Basic 12</i>                  | 12.76 | 11.70 | 11.18 |
|                 | WTU RETAIL ENERGY                |       |       |       |
|                 | <i>Price Portection Plan 12</i>  | 13.76 | 12.21 | 11.43 |

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